



## 2017 Matt's Miles--10K, 5K & Mile Sponsorship Opportunities

On **Saturday September 23, 2017**, the 8<sup>th</sup> Annual Matt's 10K, 5K and Mile races, hosted by 12 Oaks Foundation will be held. This event is one of two major fundraisers for the foundation and an anticipated family and community event. Last year, we had over **400 participants and volunteers**—from toddlers to seniors, and **raised more than \$10,000**.

Twelve Oaks Foundation was established in memory of Matthew Hupp by his parents, Julie and Steve Hupp. This courageous Grayslake youth tragically lost his battle with Burkitt's lymphoma in 2009 at age 13. 12 Oaks Foundation honors his legacy of leadership, discipline, perseverance, and self-confidence by *providing grants to defray the cost of sports and other activities for children of families suffering temporary financial hardship related to ongoing cancer treatment*.

Last year alone, we provided grants to over 150 children in Illinois and Wisconsin of \$500 per child and up to \$2,000 per family with a total of \$55,000 in grants given. **Our goal this year is to fund 180 children with \$65,000 in grants**. Without our funding, their families would not have the financial ability to cover these costs. A cancer diagnosis is devastating financially and emotionally, but finances are an area where we can make a difference.

**We need your help.** By sponsoring this event, you'll continue to ensure that the financial challenges cancer creates won't cause these children to miss some of the best parts of childhood.

Thank you for your consideration and support of 12 Oaks Foundation. 12 Oaks Foundation is a 501(c)3 and your donation is tax deductible to the extent of the law.

Elizabeth Martin, Executive Director

Julie Hupp, Vice President, and Founder

# Matt's Miles Sponsorship Opportunities

## Platinum Sponsor \$1000

Sponsorships of \$1,000 provide grants to at least two children and their families.

Listed as sponsor in one of the following areas: **Awards/Medal Sponsor**

**Food Tent Sponsor**

### Family Tent Sponsor

### Music Tent Sponsor

### Race Timing Sponsor

- Listed on Banner/Poster by Sponsored Area (see above)
- Company Logo on runner's t-shirts
- Company Logo on all promotional material and website with link to your website
- Sponsor table at the event
- Option to donate product, flyer, or coupons for Goodie Bag (Run)
- Four complimentary entries to race

## Mile Marker Sponsor \$500

Sponsorships of \$500 will provide a grant to at least one child and his/her family

Your company's name/logo will appear on a mile marker in the race.

- Company logo on website with link to your website
- Recognition of sponsorship at event
- Sponsor table at event
- Option to donate product, flyer or coupons for Goodie Bag (Run)
- Two complimentary entries for race



## Event Sponsor \$250

- Company name on website with link to your website
- Recognition of sponsorship at event
- Option to donate product, flyer or coupons for Goodie Bag (Run)
- One complimentary entry to race

---

For Further information contact Elizabeth Martin, Executive Director at 847-231-0992, or at [elizabeth@12oaksfoundation.org](mailto:elizabeth@12oaksfoundation.org)

Name

Billing address

City, ST Zip Code

Phone 1 | Email

Contribution in the form of: cash check credit card

Credit card type | Exp. date

Credit card number

Authorized signature